



NEWSLINE

GOODWILL INDUSTRIES OF LOWER SOUTH CAROLINA

1st Quarter 2007

Our mission:
Helping people achieve their full potential through the dignity and power of work.

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GWILSC Receives 3 Year CARF Accreditation!



In the first quarter of 2007, Goodwill Industries of Lower SC underwent a rigorous survey and application process for accreditation through the Commission on Accreditation of Rehabilitation Facilities (CARF). CARF is an international, independent, nonprofit accreditor of human service providers and networks in the areas of aging services, behavioral health, child and youth services, employment and community services, and medical rehabilitation. Goodwill sought accreditation through CARF in an effort to continually improve our services and for self-inspection of the organization. "We want our consumers to feel comfortable knowing that they are receiving the highest quality services possible" says Robert Smith, President & CEO.

Two separate Goodwill programs were surveyed during this process: Operation Independence, our Homeless Veterans Reintegration Program, and the New Goods Processing Program which elevates the employability skills and prepares participants for employment in the community. The surveyors specifically looked at the accessibility of programs to the people we serve, along with information management such as planning documents, resource allocation, and total program outcomes. The surveyors conducted interviews with program participants, agency partners and the leadership of Goodwill, reviewing our financial planning, management, and our health and safety practices.

Following 2 days of review, the surveyors presented Goodwill with their results which were divided into suggestions and recommendations. Goodwill received no recommendations on the programmatic side which helped lead to the best CARF accreditation level possible- a 3-year accreditation for both programs!

Special thanks go out to Peggy Smith, Vice-President of HR for her dedication to the CARF process and the employees of Workforce Development who assisted in coordinating staff and leading them through the programmatic side. Way to go Goodwill team!

"I am honored and humbled to be able to have worked with such a fine group of mission oriented individuals who are helping this agency grow and become relevant to the communities we serve."

*Robert Smith,
President & CEO*



Staff & participants from the New Goods Processing Program, one of the 2 programs to receive a 3-year CARF accreditation



President's Corner

Dear Friends,

Goodwill has continued to **build hope** and opportunity in people's lives through the Power of Work since its early beginnings in 1902. At your Goodwill, we believe that work forms the foundations of our relationships with others and that work affects our self esteem and allows us to become successful contributing members of our community.

Through our Job Link Centers, Goodwill has provided hope and opportunity to thousands of people in our community who have had difficulties finding employment. During 2006 your Goodwill was able to provide over 16,000 services and place more than 500 people into new jobs! Your Goodwill also provided direct employment to 547 people who have disabilities and other major barriers to employment.

We want to emphasize the importance of **your** role in helping us to touch the lives of so many people in need. Whether you are a Goodwill employee, donor or shopper, your support helped generate mission revenues that sustain all of Goodwill's employment training and placement services. When people work, we see reduced crime, a reduction in welfare dependency and enriched lives which give back to the community in a meaningful way.

So whether you work, shop, donate, volunteer or serve as a business partner for Goodwill, **you** have been instrumental in making a difference in your community through the "Dignity and Power of Work!"

Thank you!

Bob

Board of Directors

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Mary Thornley

Tiki Vietri

Board of Director's Corner



*Patrick Bryant
Board Director*

We would like to warmly welcome Patrick Bryant and Mary Thornley into the Goodwill family as members of our Board. Their unique skills, experience, and dedication will bring even better results to our clients and the community we serve!

Patrick Bryant - Co-founder and Managing Partner of the Go To Team, a video production company in Charleston, Mr. Bryant began his affiliation in media as a senior at Spring Valley High School in Columbia, SC, where he interned with the local NBC affiliate, WIS-TV. This internship continued throughout his college days at the University of South Carolina. We look forward to utilizing his talents in marketing and media to help promote awareness of Goodwill's programs and services in the community.



*Dr. Mary Thornley
Board Director*

Dr. Mary Thornley - President of Trident Technical College, Dr. Thornley is a familiar face to those involved in community outreach in the Charleston area. Along with serving on both professional and civic boards, she has received multiple awards and honorary degrees for her work in education and public assistance. We look forward to utilizing her unique talents on our board!

Community Career Fair Coming to Charleston Area Convention Center



Last year, over 70 employers showcased their company and employment opportunities to over 1,300 job seekers at Good-

will's annual job fair. The Career Fair is a community-focused event that supports our economy by matching local organizations with potential employees. The theme of the annual Career Fair is 'You're Hired!' - and that's exactly what we hope will happen at this year's event!

Held at the Charleston Area Convention Center on Wednesday July 18th from 10am-2pm, employers will be hiring for entry-level, professional, technical, and advanced positions. Employers range from medical to hospitality, light industry, banking, and everything in-between will be hiring.

Make sure to tell all your friends and family about this great career opportunity.

VOLUNTEER! If you're interested in volunteering on the day of the Career Fair with registration, greeting, or as an employer escort, please contact Samantha Gibson at the main office at 843-566-0072 x 257!

Annual Community Career Fair
Wednesday, July 18, 2007
10am - 2pm
Charleston Convention Center

IT'S NOT TOO LATE! Limited Space Available

See website for details on registration information and a full listing of participating employers.
www.lowcountrygoodwill.org

Employment Corner

Fired? Lost your job? Now what?

Here are a few suggestions:

- 1. Dump The Anger!**
 Can't say this often enough. If you get angry and trash your previous employer you won't likely get past your interviews successfully.
- 2. Consider your options.**
 Decide if a career path or change is in order.
- 3. Tune up that resume.**
 If you haven't kept your resume current, now is the time to spend some critical time getting it in shape.

For more tips and suggestions like these, visit our website at:
www.lowcountrygoodwill.org

Making the Most of a Job Fair (compliments of TheEmploymentGuide.com)

BEFORE THE JOB FAIR

Find out what businesses will be there. Spend time doing research about them. What types of jobs do they have open? What kind of people are they looking for? What skills do these people need to have?

Develop some questions you'd like to ask employers. List some questions you would like to ask the company representative at the job fair.

Proofread your resume - at least twice. If you don't already have one, it is a good idea to put a resume together for a job fair. Be sure to proofread your resume before the job fair to find any spelling or gram-

matical mistakes. Don't let errors overshadow your qualifications for a job!

AT THE JOB FAIR

Dress the part. As with a job interview, first impressions at a job fair are important. You should leave the jeans and t-shirts at home. "Business Casual" is usually the most appropriate at a job fair - nice slacks and a collared shirt for men and nice slacks or a skirt and a blouse for women are appropriate. Avoid wearing excessive jewelry or clothing that is too short or revealing.

Take time to talk to employers.

Don't just drop off a resume and move to the next booth. Take time to get additional information and make an impression. Try to avoid approaching employers when they are crowded by a large group of jobseekers. This makes it difficult for employers to answer your individual questions, and they are less likely to remember you when they return to their offices.

Do your homework! It works to your advantage if you can tell employers how your skills match what they are looking for. Employers want to hire people who are genuinely interested in their company.

Have a firm handshake and main-

tain eye contact. Greet the employer with a firm handshake, and maintain eye contact throughout your conversation. Every employer appreciates someone who is dedicated, conscientious, and attentive.

AFTER THE JOB FAIR

Follow up with a thank you note. Experts agree that follow-up is an important part of attending a job fair. Remember to pick up a business card and send a thank you note a day or two after the job fair.

New Employee Orientation Gets a Face Lift



The first 'new and improved' NEO graduates.

As a growing organization, Goodwill Industries of Lower SC has been steadily increasing its workforce to meet the demands of our retail, contract, and administration needs. In order to adequately prepare these new employees for their jobs, a team of staff was tasked with revising the New Employee Orientation (NEO) process. In March, the 'new' NEO process was rolled out with great fanfare and anticipation!

NEO is now held for three days and covers topics including customer service, safety, loss prevention and a general overview of the services we provide to the community. A dedicated team of staff from various divisions of the agency attended training sessions to become NEO Training Facilitators. The goal of this new format is to not only teach new hires about our policies and procedures but also about the Goodwill family and our mission of 'helping people achieve their full potential through the dignity and power of work!'

Congratulations to the NEO implementation team for the great job they did with the "New" New Employee Orientation!

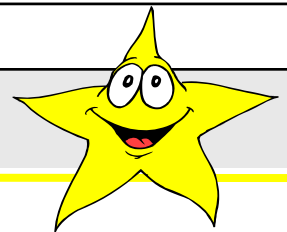
"I want to thank Goodwill for having me here for these short three days. I enjoyed myself here. Too bad we had to end but hopefully I'll get to see everybody again. All of the teachers were wonderful to me and the rest of the class. Ya'll keep on doing a beautiful job. I hope the next class will enjoy them as well as I did. I love ya'll guys, keep it going. It was a wonderful time being here...A+ and more to Goodwill. Remember, I was your 1st group! Thank you."

Evaluation comment from a member of the inaugural NEO group



The Winners Are...

SPARKLE AWARD



The following stores were recognized for their Sparkly clean appearance

Beaufort #238/January
Six Mile #243/February
Rivers Avenue #232/March

Congratulations to the staff and volunteers at these stores for a job well done!

Goodwill Anniversaries, January-March 2007

Adams, Chanta	03/08/04	Drayton, Valerie	02/10/05	Lawson, Naydine	03/22/06	Sly, Lebby	02/25/06
Adams, Susan	01/30/06	Espia, Roberto	01/13/03	Lever, Sandra	03/09/05	Smalls, Jermaine	02/10/06
Agustin, Crescencia	02/12/99	Farish, John	01/08/03	Marcelino, Concepcion	01/08/02	Smalls, Samuel	03/01/99
Allan, Jeanette	01/24/06	Farish, Suay	03/07/05	Marcelino, Rogelio	01/17/06	Smalls, Willie	03/04/02
Alston, Kimberly	03/07/04	Farraday, William	01/31/00	Martin, Robert	01/10/03	Smith, Brenda	03/02/05
Barnette, Tamara	02/27/06	Fields, Ralph	01/21/99	Martin, Roberta	01/10/86	Smith, David	03/01/04
Baxley, Carrinna	03/23/99	Gadsden, Anthony	01/24/02	Mays, James	03/01/99	Smith, Gerald	03/08/01
Benosa, Chona	02/19/99	Garner, Johanna	02/10/05	Mcgee, Valerie	03/07/03	Smith, Norma	03/13/06
Bethea, Allison	03/11/04	Gilliard, James	01/30/95	Mckelvey, Laquesha	02/22/06	Springs, Constance	01/09/06
Brackens, Nora	01/31/06	Givan, Ashley	02/12/06	Middleton, Shelva	03/20/00	Stone, Christopher	01/09/06
Brooks, Gloria	02/25/06	Goodwin, Anthony	01/04/99	Mikeska, Marietta	01/03/06	Suders, Diane	03/13/06
Brown, Davida	03/22/06	Govan, Joseph	02/28/05	Minderman, Holly	01/30/05	Thompkins, Elizabeth	02/22/99
Brown, George	03/19/91	Graff, Cheryl	01/13/05	Montgomery, Bernard	02/18/05	Torre, Anthony	02/07/06
Brown, Gwendolyn	03/21/06	Gregg, Kenneth	03/16/04	Mooney, Maura	02/16/06	Tracy, Michelle	01/26/04
Brown, Stacey	02/14/90	Habersham, Maxine	01/19/06	Murray, Shirley	03/11/91	Vollink, Virginia	03/29/06
Burnes, Monica	01/01/99	Hall, Shawn	02/28/06	Myers, Albertha	03/24/06	Walton, Dorico	03/09/06
Burnsed, Pattie	01/09/06	Harleston, Helen	02/15/06	Nagdi, Hanan	02/28/05	Walton, Ronald	03/06/06
Campbell, Michael	01/07/05	Hillmon, Winona	01/12/06	Neals, Pansy	02/24/00	Washington, Ami	01/18/03
Campbell, Robert	01/09/85	Hixon, Ralph	02/14/05	Price, Charles	03/29/00	Whetstone, Frances	01/21/05
Cannon, Jermayne	03/21/00	Holcombe, Marina	01/17/06	Pugh, Daniel	01/17/06	Whitaker, Connie	02/13/85
Carrington, Barbara	01/09/06	Holmes, Teresa	01/09/06	Ravenel, Georgette	01/10/01	Williams, Lucille	03/03/99
Chaplin, Edwina	02/11/05	Houseworth, Kenneth	02/23/06	Riggs, Lucy	01/02/06	Wilson, William	03/16/06
Chaplin, Melissa	03/24/99	Howard, Joanne	01/31/05	Robinson, Lamar	01/28/05	Witherspoon, Windell	03/16/04
Clark, William	03/21/98	Huff, Theadrer	02/16/06	Royall, Jeffrey	03/27/00	Woods, Pamela	01/12/01
Cohen, Evalena	01/31/05	Jackson, Ceferina	01/02/01	Sanders, Duane	01/30/06	Woods, Robert	03/14/06
Deleon, Virginia	03/27/01	Johnson, Sabrina	03/14/05	Schmidt, John	02/16/99	Wright, Peggy	02/13/01
Dennis, Cecile	02/17/06	Jones, Robert	02/22/06	Scott, Natasha	01/04/05	Yangco, Nazario	02/09/05
Diffenderfer, Elizabeth	02/01/06	Judon, Lucinda	03/02/06	Simmons, Jackie	01/02/03	Yeoman, Samantha	03/07/05
Diggins, Donavan	01/01/99	Kirkland, Ronnie	01/20/04	Slaughter, Elease	01/02/04	Zorn, Anthony	02/10/06

Myrtle Beach Groundbreaking a Resounding (and chilly!) Success

Goodwill marked the beginning of its expansion into Horry County with a ground breaking ceremony for a new Myrtle Beach Retail store on Friday, February 23, 2007. Board members, Goodwill staff, local dignitaries, media and partnering agencies attended the reception at South Strand Commons, a rapidly expanding retail area in Surfside, SC.

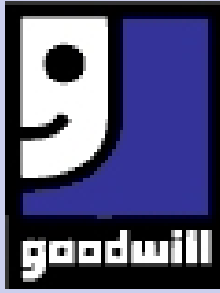
The event began with a welcome from Robert Smith, President & CEO of GWILSC, who discussed Goodwill's desire to better serve the needs of the Grand Strand community by expanding both mission services and retail locations into this territory. Local community mayors then discussed their excitement about Goodwill coming to the area. The highlight of the morning then followed when staff, board members, and the site's developer all turned over the first shovel of dirt!



Everyone lends a hand to break ground for the new Myrtle Beach store.

This new retail site is scheduled to open in the fall of this year and although the retail store will be the most visible aspect, Goodwill will also be expanding its mission services in the Myrtle Beach region. Stephanie Cassavaugh, the new Vice President of Area Operations for the Grand Strand, will be spear-heading both of these efforts locally in Myrtle Beach, overseeing this exciting new endeavor.

Look for more information about the opening of this newest retail location to be coming soon!



Retail Locations

Beaufort	1501 Salem Road	470-1734
Dorchester Rd.	8730 Dorchester Rd.	760-1865
Goose Creek	207 St. James Ave.	329-0193
Hilton Head	95 Mathews Dr.	681-2280
James Island	936 Folly Rd.	795-7988
Moncks Cor.	36 Rembert Dennis Bl.	899-6750
Mt. Pleasant	1220-A Ben Sawyer Bl.	216-8088
Mt. Pleasant	1141 Six Mile Rd.	375-0189
N. Charleston	6607 Rivers Ave.	574-9009
Rivers Outlet	5461 Rivers Ave.	377-0892
PC Recycle Ctr.	5461 Rivers Ave.	377-1315
Summerville	622 Bacons Bridge Rd.	851-9933
Summerville	1817 North Main St.	285-2097
West Ashley	903 Sam Rittenberg Bl.	571-7791
West Ashley	3516 Shelby Ray Ct.	266-2406

JobLink Centers

N. Charleston	5640 Rivers Ave.	566-0072
Summerville	622 Bacons Bridge Rd.	821-4282

Phone: 843-566-0072

Fax: 843-566-0062

Newsline submissions e-mail:
marketing@goodwillchassc.org

www.lowcountrygoodwill.org

YOU'RE HIRED!

Community Career Fair
July 18
Charleston Convention Center 10am-2pm

